

I-SHOU UNIVERSITY

EMI Micro-credit Program in International Trade and e-Commerce

Adopted on December 20, 2021, at the second meeting of the university-level Curriculum Committee in the first semester of the academic year 2021

Adopted on December 7, 2022, at the first meeting of the university-level Curriculum Committee in the first semester of the academic year 2022

Adopted on December 6, 2023, at the second meeting of the university-level Curriculum Committee in the first semester of the academic year 2023

Adopted on June 2, 2025, at the first meeting of the university-level Curriculum Committee in the second semester of the academic year 2024

Adopted on December 15, 2025, at the first meeting of the university-level Curriculum Committee in the first semester of the academic year 2025

I. Objectives:

This program aims to align with industry demands, expand knowledge of international trade, and strengthen e-commerce-related skills, thereby enhancing students' competitiveness in the workplace.

II. Development Focus and Distinctive Features:

1. Cultivating students' knowledge of international trade; and
2. Nurturing interdisciplinary professionals in international trade and electronic commerce.

III. Target Students:

All undergraduate students are eligible to apply, except those in their graduation extension period.

IV. Curriculum Structure:

1. The total number of credits required for completion of this program is 9, including at least one cornerstone course. Of the credits earned in this program, at least 4 credits shall be from courses offered outside the student's home department or program (college-required core courses are deemed courses of the student's home department or program), and such credits may be counted toward graduation credits. For credits earned from courses not designated by the student's home department or program, whether such credits may be counted toward graduation requirements shall be determined by the



student's home department or program.

2. Students taking courses in this program shall remain subject to the minimum and maximum credit limits per semester as stipulated in the Regulations for Course Registration at I-Shou University. Credits and scores earned from courses in this program shall be included in the calculation of the student's total credits and semester grades for that semester.
3. Students who have met the graduation requirements of their home department or program but have not yet completed the required courses of this program may not apply for an extension of their study period.
4. Students who intend to withdraw from this program shall apply to the Committee of EMI Micro-credit Program in International Trade and e-Commerce (hereinafter referred to as "the Committee") for cancellation. Students who fail to earn the required credits shall not be granted a program certificate or any equivalent recognition.

V. Program Start Date: Academic Year 2021

VI. Application Date: Applications shall be submitted in accordance with the dates specified in the academic calendar.

VII. Application Method: Students shall apply online through the Information System.

VIII. Program Certificate:

Students who have completed the required courses with passing scores shall, upon review and approval by the Committee, be awarded a certificate specifying the courses completed in this program.

IX. Organizing Unit:

The Committee shall meet at least once per semester to plan, discuss, and address program-related matters. The Committee shall comprise the chairs of the participating programs, including the Program in International Business Administration, the Program in Finance and Business Analytics, the Program in Intelligent Tourism and Hospitality Management, and the Program in International Media and Entertainment Management. The Chair of the Program in Finance and Business Analytics shall serve as the convener.



List of Courses for EMI Micro-credit Program in International Trade and e-Commerce

Course Type	Offered by	Course Title	Credits	Required/Elective	Note
Cornerstone	International College	Management and Managerial Practice	3	Required	9 Credits
Keystone	Program in Finance and Business Analytics	Theory and Practice of International Trade Management	3	Elective	
	Program in International Business Administration	Marketing Research	3	Elective	
	Program in Intelligent Tourism and Hospitality Management	Marketing Management	3	Elective	
	Program in International Media and Entertainment Management	Digital Marketing and Social Media	3	Elective	
Practicum	Program in Finance and Business Analytics	Introduction to International Business	3	Elective	
	Program in Finance and Business Analytics	International Finance and Trade	3	Elective	
	Program in Finance and Business Analytics	Cloud Programming	3	Elective	
	Program in International Business Administration	Electronic Marketing	3	Elective	
	Program in International Business Administration	Strategic Management and Marketing	3	Elective	
	Program in International Business Administration	Services Marketing	3	Elective	

	Program in Intelligent Tourism and Hospitality Management	Applying Generative AI to Event Planning and Marketing	3	Elective	
	Program in Intelligent Tourism and Hospitality Management	Internet Marketing and E-Commerce	3	Elective	
	Program in International Media and Entertainment Management	E-Commerce and Internet Marketing	3	Elective	

- ※ Students shall select courses from the list above and complete a minimum of 9 credits (including at least one cornerstone course; and at least 4 credits shall be from courses offered outside the student's home department) to complete this program.
- ※ The semesters in which courses are actually offered shall be subject to the information shown in the Information System.
- ※ In the event of any changes to the courses, the Committee shall determine the recognition of the corresponding credits.



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Commerce
Application Form for Score Review and Certificate Issuance

Application Date:

Student No.:	Name:	Mobile:		
Home Dept. (Program) & Grade Level:		Email:		
Applicants should complete the table below and attach the original transcript for review.				
Course Type	Course Title	Offered by	Credits	Score
Cornerstone				
Keystone				
Practicum				
Review Criteria: The total number of credits required for completion of this program is 9, including at least one cornerstone course. Of the credits earned in this program, at least 4 credits shall be from courses offered outside the applicant's home department or program (college-required core courses are deemed courses of the applicant's home department or program).		Total Credits Earned	(completed by the reviewer)	
Signature of the Reviewer:		Date of Review:		

Signature of the Chairperson of the Committee of EMI Micro-credit Program in International Trade and e-Commerce:	Date of Review:
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Notes:

1. Deadline: Within three days after final scores are announced online.
2. This application form should be submitted to the Program in Finance and Business Analytics for review. Upon approval, the program certificate will be issued.

